We understand that you provide us your sensitive data, so we closely monitor its safety.

Snowball Analytics DOES NOT have your broker or crypto account credentials.

Snowball Analytics uses third party financial account aggregator services Yodlee to connect to your brokerage accounts. Your broker credentials are directly sent to the respective service from your browser. Our servers will never see your credentials.Yodlee provides a read-only interface to us; therefore we cannot make any transactions on your behalf.

Is my data encrypted?

The data in Snowball Analytics is **depersonalized** and **encrypted in-transit (HTTPS)**.

Depersonalized means that stored data is not connected to you personally.

It's **NOT end-to-end encrypted**, because it will not allow us to deliver several fundamental features of the service.

What happens if Snowball Analytics servers are breached?

We don't store any of your broker credentials. If our servers were to be breached, your broker credentials are totally safe.

All your data in Snowball Analytics is depersonalized. So, even if someone hacks in and gets hold of a backup of the database, it'd be useless, because they can't match data with you personally.

Does Snowball analytics sell my data?

We NEVER sell your data. Our service is funded solely by your subscription fee.

If I delete my data - is it really deleted or can it be restored from backup?

When you delete your account, we delete all your data from our database immediately and notify our aggregators to stop connecting your account and delete everything from their end.

We keep rotating backups for 30 days. Your data will be removed from the backup in the next backup purge cycle.